



TJ STADION BRNO

LOGOMANUÁL

ZÁKLADNÍ VARIANTY LOGA



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TJ STADION **BRNO**



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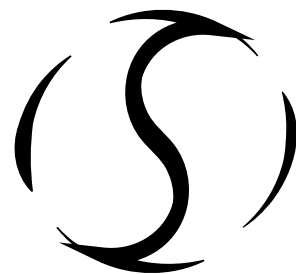
TJ STADION **BRNO**



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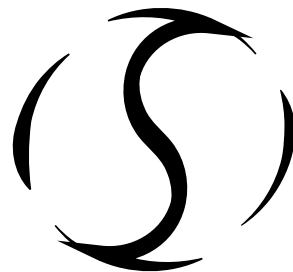


ČERNOBÍLÉ VARIANTY LOGA



TJ STADION BRNO

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ČERNOBÍLÉ VARIANTY LOGA



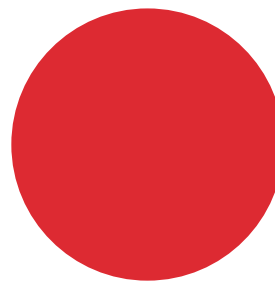
TJ STADION BRNO

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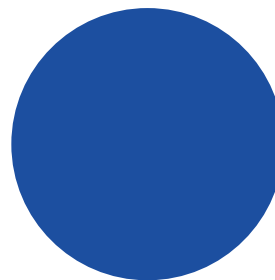




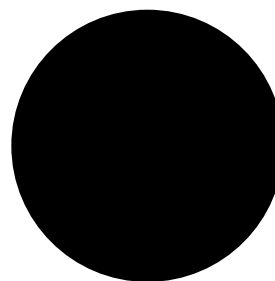
BAREVNOST LOGA



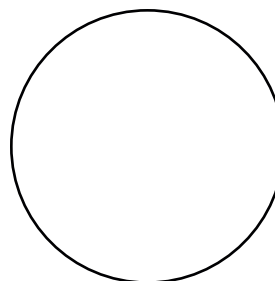
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Pantone: #D6001C



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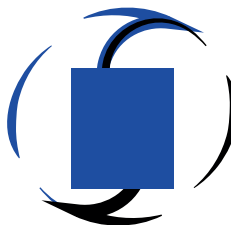
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ZAKÁZANÉ VARIANTY LOGA



TJ STADION BRNO

Natáčení částí loga



TJ STADION BRNO

Narušení ochranné zóny



TJ STADION BRNO

Změna fontu



TJ STADION BRNO

Deformace tvarů



TJ STADION BRNO

Chybná kompozice



TJ STADION BRNO

Změna barev



TYPOGRAFIE

LOGO

Field Gothic
No.42 Reg Cond

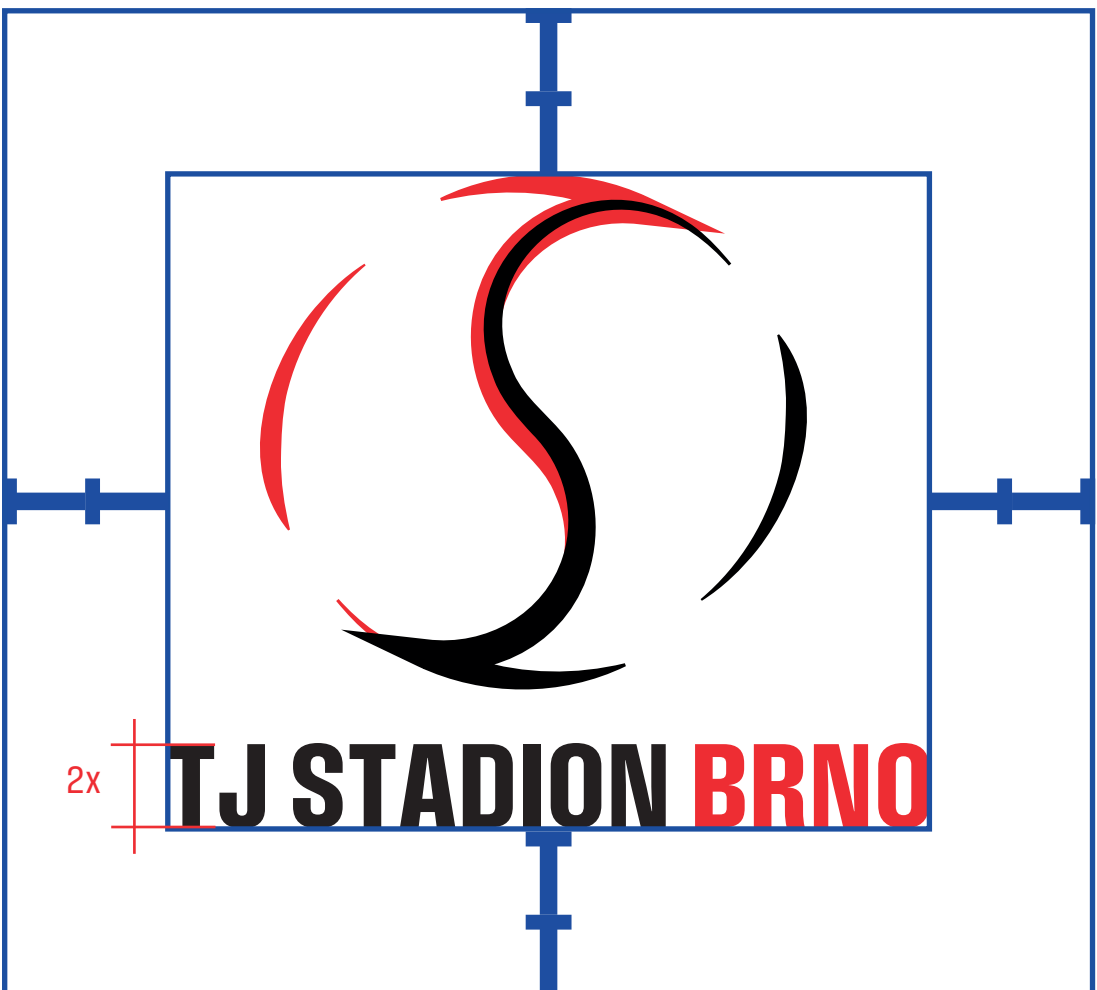
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DOPLŇKOVÉ PÍSMO

Barlow Semi Condensed

0123456789 abcdefghijklmnopqrstuvwxyz
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OCHRANNÁ ZÓNA





TJ STADION BRNO